

"Empowering innovation intermediaries to generate sustainable initiatives to incentivise and accelerate the commercialisation of space innovation"

Coordination and Support Action (CSA)

Project duration January 1, 2021 – June 30, 2023

Total budget € 999,937.50

EU contribution € 999,937.50



















### **Our Motive**

# The EU space sector is on the rise!

1.3 billion annual revenue of the downstream space sector and 6% annual growth by 2022

### **Expanding opportunities**

for innovative space products, applications and services even in non-space sectors, as global activity in commercial space is 76% private

# **Entrepreneurs need** business support

to exploit new opportunities as they lack business skills and access to finance and funding

# **Startups in SE and CE Europe are missing out**

70% of European aerospace clusters are concentrated in Western Europe.

## What does InnORBIT do?

- InnORBIT will establish sustainable local space initiatives
  in South Eastern and Central Eastern Europe
  and empower innovators
- to exploit space technologies, data and applications for the development of products and solutions with commercial application in various business sectors







# How do we Support Space Innovation?



### **Capacity building programme**

for innovation intermediaries

Awareness raising about opportunities in space industries Train the trainers to set up and run local space initiatives Train to deliver and exploit business support services



### **Business support programme**

for innovators (startups, scaleups, SMEs...)

- Mentoring
- Coaching
- Networking
- Matchmaking
- · Demo days
- · Access to finance



#### **Digital toolbox**

to support the delivery of core programmes

- Profiling and needs assessment tool
- E-learning
- Forum

# Plan, Pilot Activities and European roll-out





#### 1st PILOT ROUND

3 local space support initiatives in Greece. Romania, and Croatia



#### 2nd PILOT ROUND

17 additional local space support initiatives focusing on Central Eastern and South Eastern European



#### **REPLICATION GUIDE**

to implement InnORBIT's solutions across Europe



#### POLICY RECOMMENDATIONS

to create supportive business and financial





## Concept

PHASE 1

PHASE 2

PHASE 3

PHASE 4

PREPARING THE GROUND

DEVELOPMENT OF THE CAPACITY BUILDING & BUSINESS SUPPORT PROGRAMME GENERATION OF LOCAL
INITIATIVES FOR SUPPORTING
GROWTH OF STARTUPS & SCALE
UPS VIA SPACE INNOVATION

BUILDING A BUSINESS CASE AND FOSTERING UPTAKE VIA EXPLOITATION & RECOMMENDATIONS



Mapping the local innovation ecosystems, framework conditions and opportunities



InnORBIT Capacity
Building programme for innovation intermediaries

Training the trainers: 20+ innovation intermediaries during 2 pilot rounds



Business models and plans for safeguarding the sustainability of initiatives



Identifying needs and challenges for supporting and taking up/growing space activities



InnORBIT Business Support programme for start-ups and scale-ups 1<sup>st</sup> pilot round: Deloyment of local support initiatives in Romania, Greece & Croatia



Replication guide for setting up effective and sustainable initiatives



Co-design demand driven capacity building & business support programmes



InnORBIT Digital Toolbox

2<sup>nd</sup> pilot round: Engagement of 17+ additional innovation intermediaries to establish local space initiative



Policy recommendations for supportive space entrepreneurship frameworks

PHASE 5

DISSEMINATION, AWARENESS RAISING & STAKEHOLDER ENGAGEMENT



Dissemination, Awareness Raising & Communication Plan



Dissemination action & Communication campaign



Create synergies and coordinate with actions



InnORBIT Final Conference





## Key Facts and Figures

## Innovation intermediaries and space ecosystems



20 + Innovation intermediaries trained to establish space initiatives and support entrepreneurs



500+ stakeholders engaged through our services,

events and activities



75+ new jobs
created
across all supported
ecosystems



30+ new solutions
developed
having a service-oriented
character

### Space innovators



50+ start-ups, scale-ups & SMEs supported

through our incubation and acceleration services



15+ start-ups, scaleups & SMEs

to access finance and funding opportunities



10+ new start-ups created

in space and space-related industries



€2 million funding raised

by all supported innovators via funding & financing tools









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