



Empowering  
innovation intermediaries  
to generate sustainable  
initiatives to incentivise  
and accelerate  
the commercialisation  
of space innovation

## D5.2 InnORBIT's web portal



This project has received funding from the European Union's Horizon 2020 Framework Programme for Research and Innovation under Grant Agreement no 101004212.

*Empowering innovation intermediaries to generate sustainable initiatives to incentivise and accelerate the commercialisation of space innovation*

**COORDINATION AND SUPPORT ACTION**

## D5.2: InnORBIT's web portal

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DISSEMINATION LEVEL		
PU	Public	X
PP	Restricted to other programme participants (including the EC Services)	
RE	Restricted to a group specified by the consortium (including the EC Services)	
CO	Confidential, only for members of the consortium (including the EC)	



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## Executive summary

This report is titled “InnORBIT’s web portal” and has been elaborated as a deliverable (D5.2) in the framework of the InnORBIT project, presenting the online dissemination channels of the project, as they were created within the first months of InnORBIT.

InnORBIT project is a Coordination and Support Action, funded by the European Union’s Horizon 2020 Research and Innovation programme. The main objective of InnORBIT is to empower **innovation intermediaries** (clusters, digital innovation hubs, SME associations, etc.) to set-up and run **sustainable local initiatives** for incentivising and supporting **space innovation**, assuming the role of space hubs within their innovation ecosystems.

InnORBIT has established a wide variety of communication channels (official web portal, social media, etc.) in order to disseminate the project’s main objectives, activities, events, achievements and results. In this direction, the deliverable is organised in four main sections. It starts by introducing the current report and proceeds by describing the project’s web portal and key social media. Conclusions derived during the development of the deliverable complete this report.

# 1 Introduction

The current report on the InnORBIT web portal has been elaborated within the framework of the InnORBIT project, which has received funding from the European Union’s Horizon 2020 Research and Innovation programme under Grant Agreement No 101004212.

InnORBIT is set on generating **sustainable local initiatives** that span across sectors to accelerate the growth of **entrepreneurs, start-ups** and **scale-ups** delivering solutions in support of the commercialisation of space. **Innovation intermediaries** (clusters, digital innovation hubs, associations, etc.) hold promising potential as agents for boosting space innovation by raising awareness, facilitating knowledge transfer, enabling networking among stakeholders as well as supporting access to funding and finance opportunities. InnORBIT’s aims to **train and empower existing innovation intermediaries in Central Eastern and South Eastern Europe** (where there is a lack of established space initiatives) **to set-up and run sustainable local initiatives** (such as incubators and accelerators) to drive **space innovation** in their ecosystems complementing the work of other existing **actions and initiatives at EU level**. Concise **business plans** for the project’s initiatives will be developed and at the same time **their performance and impact** will be **monitored and evaluated** to deliver **replication guidelines** and **policy recommendations** for better support frames.

In this context, this report constitutes a detailed description of the InnORBIT web portal and presents the functionalities of the webpage together with the social media accounts that have been established for the needs of the project. The web portal along with the established social media channels of the project will be optimised and enhanced with essential dissemination material, which is expected to serve as a multiplier of the project’s main ambitions and objectives. With that in mind, the following table outlines the key online communication channels utilized in the framework of the InnORBIT project.

*Table 1: InnORBIT's main communication channels*

Platform	URL
Web portal	<a href="https://innorbit.eu">https://innorbit.eu</a>
Facebook	<a href="https://www.facebook.com/InnORBITProjectH2020">https://www.facebook.com/InnORBITProjectH2020</a>
Twitter	<a href="https://twitter.com/Innorbit_H2020">https://twitter.com/Innorbit_H2020</a>
LinkedIn	<a href="https://www.linkedin.com/company/innorbit-h2020/">https://www.linkedin.com/company/innorbit-h2020/</a>
YouTube	<a href="https://www.youtube.com/channel/UCTUMr3jIZn6fR1Bm7pCTK2Q">https://www.youtube.com/channel/UCTUMr3jIZn6fR1Bm7pCTK2Q</a>

All the above-mentioned online communication channels are expected to contribute greatly to the dissemination of the project results and outcomes. In this initial stage, the communication channels were selected in order to cover the majority of online social media and are expected to be active during the entire timeline of the project and after its completion. With that in mind, this report encompasses the following:

- **Chapter 1** states a brief description of InnORBIT’s online presence and introduces its web portal together with the social media accounts that have been assigned to the project.

- **Chapter 2** describes the web portal created to support all the necessary horizontal activities of the project.
- **Chapter 3** describes the online social media channels to be employed for efficient dissemination, awareness raising and communication.
- **Chapter 4** details the conclusions resulting from the development of the deliverable.

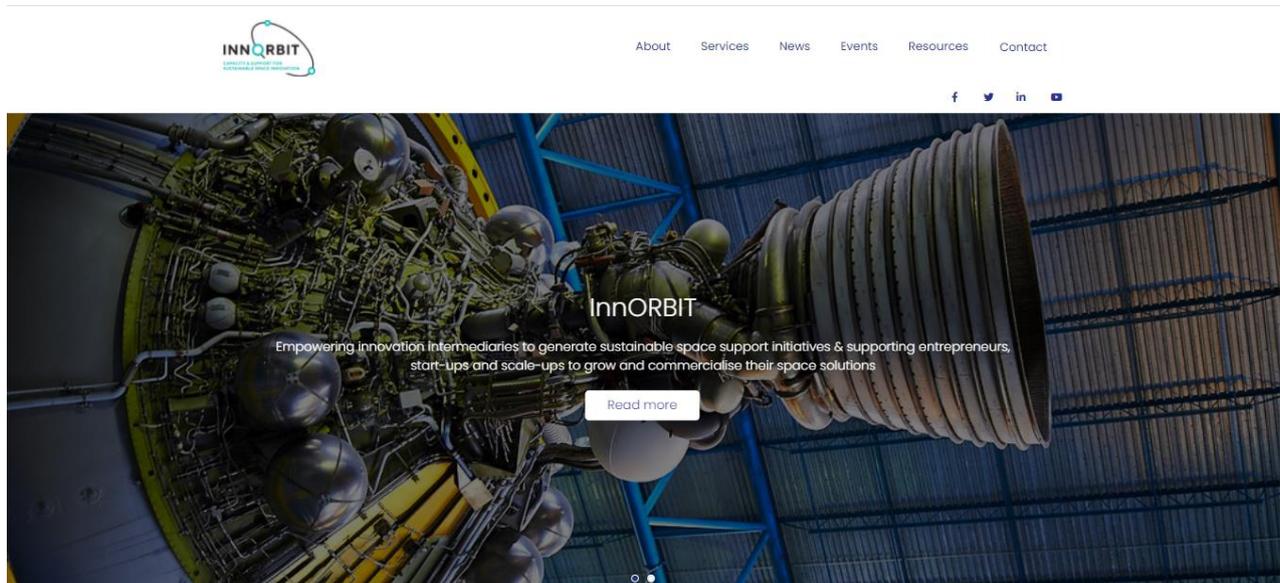
## 2 InnORBIT’s web portal

The InnORBIT web portal is publicly available at <https://innorbit.eu> and it was designed during the early stages of the project, in order to support all the necessary horizontal activities of the project. It is designed also to accommodate the InnORBIT Digital Toolbox that is being developed in the frame of the portal. Its specifications are subject to elaboration in deliverable “D2.1 Specifications for InnORBIT Digital Toolbox”.

The InnORBIT web portal is based on a common layout that is responsive and guarantees easy browsing through the site’s web pages. More specifically the layout is presented in Figures 1, 2 and 3 and consists of:

- The **Header** section, which contains the project logo and its acronym, as well as the **Main Navigation Menu**, which facilitates the fast browsing between the different sections of the web portal.
- The **Main Content Area**, the main part of every page, presenting the users’ information requested.
- The **Footer** containing the social media links, direct links to various points of the website (including the About, Services, Newsletter, Contact, Privacy Policy and Cookie Policy sections), a subscription form for the project’s newsletter, as well as the information about the project’s funding by the European Union’s Horizon 2020 framework.

*Figure 1: InnORBIT Web portal layout (Header)*



**Figure 2: InnORBIT Web portal layout (Main Content Area)**

## What is InnORBIT

InnORBIT is set on empowering innovation intermediaries with practical and easily replicable solutions to set-up and run sustainable local initiatives. These initiatives aim to accelerate the growth of entrepreneurs, start-ups and scale-ups and the development and rollout of their space-enabled solutions be it in space or not in ecosystems with great potential for contributing the commercialisation of space.

## Why participate?

### SMEs

A Business Support Programme to support entrepreneurs in starting and scaling-up commercial activities to drive value from space innovation.

### Innovation intermediaries

A capacity building programme for training innovation intermediaries to effectively set up and run local initiatives to deliver our business support programme (webinars and bootcamps).

## Key services



### Capacity building

Capacity building and training for innovation intermediaries to effectively set up and run local initiatives, and to deliver our business support programme (webinars and bootcamps).



### Needs assessment

Assessment of business support needs of entrepreneurs, start-ups and scale-ups to co-define personalised support service roadmaps laying out the optimum blend of support for each selected applicant.



### Local initiatives

Deployment of local space support initiatives by innovation intermediaries delivering tailored business support services assisting entrepreneurs, start-ups and scale-ups to engage, innovate and grow in the space sector.



### Training & mentoring

Business training and mentoring for entrepreneurs, start-ups and scale-ups: access to services that will include online training courses, mentoring, online collaborative masterclasses on pre-defined topics, bootcamps, national demo days and matchmaking events.

## Partners



## Latest news

### InnORBIT Kick-off Meeting January 2021

2021-06-01

InnORBIT project was kicked-off online during a two-day digital meeting in 20th and 21st January 2021. During this event, representatives of 7 partners from 6 countries gathered together, effectively constructing a strong consortium! Partners had the chance to present their organisations and shared their expertise and ideas, focusing on the coordination of the first project actions. All partners presented their upcoming tasks and explained the respective aims, plans and contributions towards the achievement of the project goals. The action plan for the first semester has been agreed upon, and an overview of the next steps and project activities has been presented.

## Latest events



### InnORBIT Co-creation Workshop in June 2021

Fri, 04/02/2021 - 14:53

Online

[See more](#)

## Social media

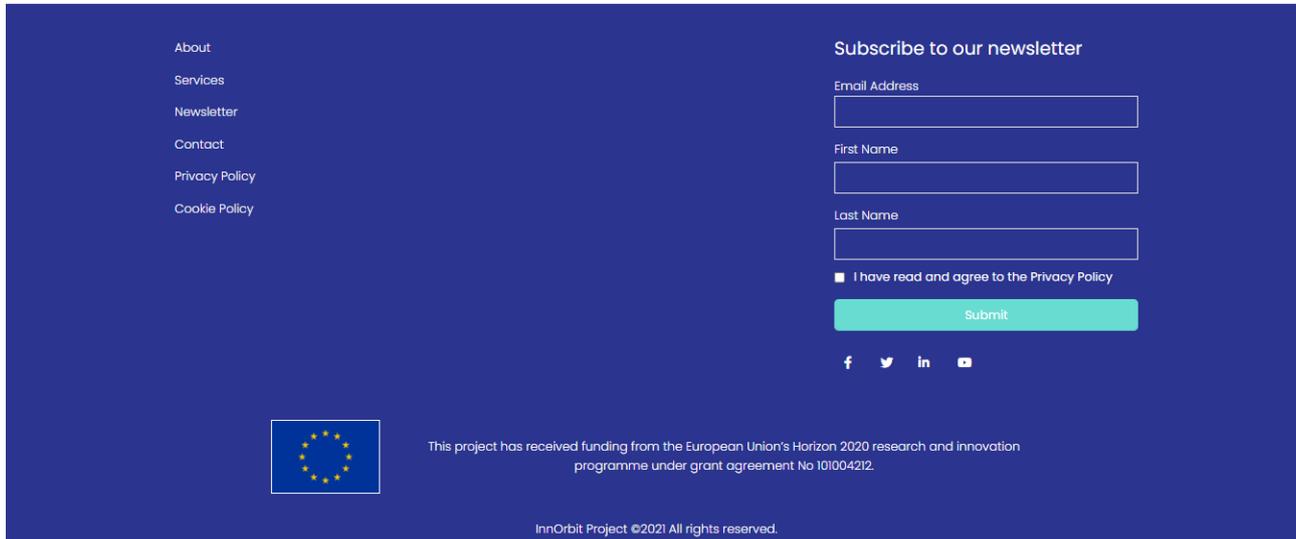
Tweets by @innorbit\_H2020

**InnORBIT Project**  
@Innorbit\_H2020  
InnORBIT project kicked-off last month! In January 20th and 21st, our 7 consortium partners met digitally to plan the first steps and actions! Stay tuned for more news! #InnORBIT\_H2020 #EU #espace #spaceinnovation #spaceindustry #spacedata #cassini #copernicus #startup #scaleup



**Figure 3: InnORBIT Web portal layout (Footer)**

[See more](#)



The content and structure of the InnORBIT web portal was organized and designed to showcase the project, in terms of goals, background, services, as well as the presentation of news related to InnORBIT's work. Site visits, statistics and other information on visitor's views (e.g., number of pages per visit, time on site, most viewed pages, etc.) will be measured using Google Analytics. The following list presents the main sections of the portal, which are further analysed in the following subsections:

- **Home:** The homepage holds a header menu as well as presents a slideshow, the project's aim, the project's services as well as the benefits offered to SMEs and innovation intermediaries, the latest project news and events and a feed of InnORBIT's latest tweets. The main purpose of this page is to summarize the project's value propositions and its current state in a glance.
- **About:** This section aims to present briefly all the important information related to the project. More specifically, the subsections are presented below.
  - **Project and Objectives:** This section presents InnORBIT as well as the main objectives that will define the outcomes of the project.
  - **Concept:** This section presents InnORBIT's overall concept in a nutshell and key implementation stages of the project.
  - **Partners:** The purpose of this section is to present information about the partners of InnORBIT's consortium.
  - **Advisory Board:** This section provides visibility to the members of InnORBIT's Advisory Board. This section will be updated based on recent updates in the synthesis of the Advisory Board.
- **Services:** This submenu presents information about InnORBIT's key services, namely the capacity building programme for innovation intermediaries and the business support programme for start-ups, scale-ups and entrepreneurs.

- **News:** This submenu aims to serve as the main gateway to the project's news as well as give access to InnORBIT's newsletter.
  - **News:** This page contains a list of news related to the project, with a view to sharing experiences and achievements between the partners and the community of web portal users.
  - **Newsletter:** In this section, web portal visitors can see all the project newsletters as well as subscribe to the project's newsletter in order to receive future editions through mail when they are available. The project's newsletter is distributed using the Mailchimp tool<sup>1</sup>, as explained in "D5.1 Dissemination, Awareness Raising and Communication Plan – First version".
- **Events:** This submenu provides information to the web portal users about project and project-related events, including but not limited to the scope, agenda, date, and venue of the event.
- **Resources:** This submenu is set on giving access to the project's public deliverables and dissemination material.
  - **Dissemination material:** This section provides a list of the promotional material (project logo, leaflet, poster, infographic etc.) developed for the communication and dissemination of the project together with download links for each one upon their release.
  - **Public Deliverables:** This section provides a list of public deliverables of the project, together with download links for each one after their successful completion.
- **Contact:** This submenu offers the possibility to the web portal users to contact the project partners. In this section, web portal visitors are able to communicate either with the project's consortium by filling out their comment/query in a dedicated form or directly with the Project Coordinator.
- **InnORBIT Digital Toolbox:** This section is designed, under the frame of WP2, to support the facilitation of the project initiatives and the delivery of the capacity building and business support services (registration and profiling tool, e-learning tool and forum). This section is currently under development.

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<sup>1</sup> To find out more about the Mailchimp tool, please visit: <https://mailchimp.com>

**Figure 4: The "Project and Objectives" web page**

Home > About

## Aim

InnORBIT is set on empowering innovation intermediaries with practical and easily replicable solutions to set-up and run sustainable local initiatives. These initiatives aim to accelerate the growth of entrepreneurs, start-ups and scale-ups and the development and rollout of their space-enabled solutions be it in space or not in ecosystems with great potential for contributing the commercialisation of space.

## Objectives

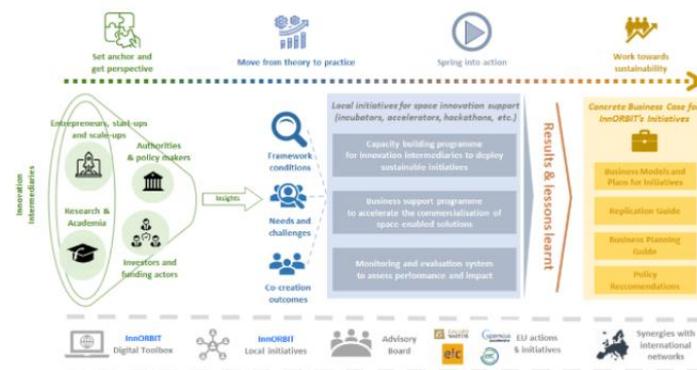
- Design and develop capacity building and business support programmes to empower innovation intermediaries to organise and run sustainable local initiatives for supporting space innovation.
- Set up, maintain and fine-tune the digital toolbox required to support the organisation and implementation of local initiatives along with the provision of trainings and business support services.
- Organise effective and sustainable initiatives for supporting space innovation and successfully engage entrepreneurs, start-ups and scale-ups, including SMEs not traditionally involved in the space sector.
- Deliver business support services to entrepreneurs, start-ups and scale-ups to drive the commercialisation of their space-enabled solutions and accelerate their growth in line with EU actions.
- Monitor and evaluate the performance and impact of local initiatives and leverage the insights to deliver replication guidelines and policy recommendations for a better support framework for space innovation.
- Define and implement evidence-based business models and plans for the sustainable exploitation of InnORBIT's results as well as for the sustainability of local initiatives established in the frame of the project.

**Figure 5: The "Concept" web page**

Home > Concept

## Concept

InnORBIT will establish 20 sustainable and effective initiatives to support 50 start-ups and scale-ups to grow and commercialise their space solutions, focusing on South Eastern and Central Eastern European countries with vibrant tech ecosystems and industry verticals with great potential for contributing to the commercialisation of space. These initiatives will be set-up and managed by innovation intermediaries (clusters, digital innovation hubs, SME associations, etc.) well-connected to their ecosystems, starting with a pivotal space technology and industry association in Romania, an intermediary managing 3 high-tech clusters in Greece and a major digital innovation hub in Croatia. The concept of InnORBIT ensures a straightforward and effective roadmap toward this aim:



- We start by mapping the ecosystems of InnORBIT's innovation intermediaries, ROMSPACE in Romania, Corallia in Greece as well as Algebra LAB in Croatia to assess local framework conditions, players and dynamics of these ecosystems as well as actors' perceptions and needs that may drive or hinder the development or adoption of space-enabled solutions.
- We then use collected information to develop our solutions: (i) a business support programme to support entrepreneurs in starting and scaling-up commercial activities to drive value from space innovation; and (ii) a capacity building programme for enabling innovation intermediaries to effectively set up and run local initiatives to deliver our business support programme.
- We test our solutions through a 2-round pilot programme facilitated by a digital toolbox for increased efficiency and replication potential. In the 1st round we work with InnORBIT's intermediaries to "train the trainers" and support them to scout, screen and select promising start-ups and scale-ups to participate in the initiatives. Well-trained experts will assess their needs and develop services to catalyse their growth. In the 2nd round, we train and engage additional innovation intermediaries in South Eastern Europe and Central Eastern Europe to generate their own local initiatives, openly demonstrating and proving the replication potential of our solutions.
- Finally, we will gather our solutions, business models and lessons learnt into a replication guide, for other innovation intermediaries to implement, and we design a policy guide with recommendations to develop more enabling environments for space innovation as well as innovative financial support frames.

Figure 6: The "Partners" web page

[Home](#) > [About](#) > [Partners](#)

## Partners



Q-PLAN INTERNATIONAL

<https://qplan-intl.gr>



SpaceTec Partners

<https://www.spacetec.partners>



Tech Tour Global

<https://www.techtour.com>



Startup Europe Networks

<https://startupeurope.network>



ROMSPACE

<http://romspace.ro>



Corallia

<http://www.corallia.org>



Algebra University College

<https://www.algebra.hr/en/>

**Figure 7: The "Advisory Board" web page**

Home > About > Advisory Board

## Advisory Board



**Alasdair Pettigrew**  
Caelus Partners

Alasdair Pettigrew is a Senior Business

Leadership, VC Growth Fundraising,  
Business Scale-Up, Deal Negotiation



**Athanasios Potsis**  
EFA Ventures

Dr. Potsis holds a Ph.D. degree in Electrical & Computer Engineering from the National Technical University of Athens, a Diploma in Electrical & Computer Technology from the University of Patras and is a graduate of the EU European Defense Agency



**Gaetano Volpe**  
Latitudo 40

Gaetano Volpe, with more than 20

and dreamed of becoming an astronaut.

Indicative list of specialties: ICT, Business Models, Maritime, Satellite Telecommunications, Space and Earth Observation, Artificial Intelligence and Big Data, Cloud Solutions, IoT integrated projects

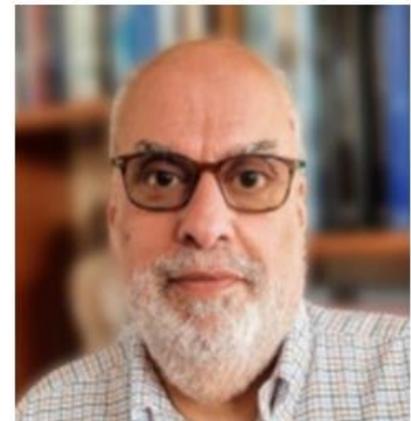


**Iulia-Elena Jivănescu**  
Romanian Space Agency



**Stefano Carosio**  
STAM S.r.l.

Stefano Carosio has 25 years'



**Stefanos Capsaskis**  
JNP Strategy and Management Consulting P.C.

Dr. Stefanos Capsaskis, born in London and a resident of Athens, is an experienced board-level executive with a successful record in technology venture capital. From 1999 until 2020, he worked in the field of venture capital, evaluating investment opportunities, monitoring and guiding early-stage tech businesses and

**Figure 8: The "Services" web page**

Home > Services

## Capacity Building Programme



- We start by mapping the ecosystems of InnORBIT's innovation intermediaries, ROMSPACE in Romania, Corallia in Greece as well as Algebra LAB in Croatia to assess local framework conditions, players and dynamics of these ecosystems as well as actors' perceptions and needs that may drive or hinder the development or adoption of space-enabled solutions.
- We then use collected information to develop our solutions: (i) a business support programme to support entrepreneurs in starting and scaling-up commercial activities to drive value from space innovation; and (ii) a capacity building programme for enabling innovation intermediaries to effectively set up and run local initiatives to deliver our business support programme. We test our solutions through a 2-round pilot programme facilitated by a digital toolbox for increased efficiency and replication potential. In the 1st round we work with InnORBIT's intermediaries to "train the trainers" and support them to scout, screen and select promising start-ups and scale-ups to participate in the initiatives. Well-trained experts will assess their needs and develop services to catalyse their growth. In the 2nd round, we train and engage additional innovation intermediaries in South Eastern Europe and Central Eastern Europe to generate their own local initiatives, openly demonstrating and proving the replication potential of our solutions.
- Finally, we will gather our solutions, business models and lessons learnt into a replication guide, for other innovation intermediaries to implement, and we design a policy guide with recommendations to develop more enabling environments for space innovation as well as innovative financial support frames.

## Business Support Programme



InnORBIT's business support programme aims at delivering a tailored blend of incubation and acceleration services all of them carefully selected to meet the needs of entrepreneurs, start-ups and scale-ups seeking to drive value from the commercial application of space technologies in space or non-space areas.

- Business and technical mentoring: Personalized mentoring and coaching services from a pool of experts with deep experience in space innovation and business development.
- Awareness raising about EU space support programmes and initiatives: Information service for entrepreneurs, start-ups and scale-ups about the scope and services of EU space support programmes that also provides guidance on how to apply to those best fitting their profile.
- Awareness raising about Copernicus, Galileo and DIAS: Awareness raising service that includes workshops, webinars and online courses to provide entrepreneurs, start-ups and scale-ups with hands-on examples and for accessing and using the Copernicus and Galileo data and information, as well as how to leverage the Data and Information Access Service (DIAS).
- Support to access to finance and funding opportunities: Support service for start-ups and scale-ups with promising business potential, to identify, prepare and capture suitable funding and finance opportunities through public and private sources at national and EU scale.
- Bootcamps: A service designed to foster innovators' competences and value proposition, through peer-learning, knowledge exchange, coaching and interactive workshops and inspiring speech.
- Matchmaking events, demo days and networking: A networking service that encompasses activities linking incubators and accelerators to other businesses and resources within the space sector and other verticals as well as with other initiatives and programs.

**Figure 9: The "News" web page (all news)**

Home > News

## News



### InnORBIT Kick-off Meeting January 2021

Tue, 06/01/2021 - 14:05

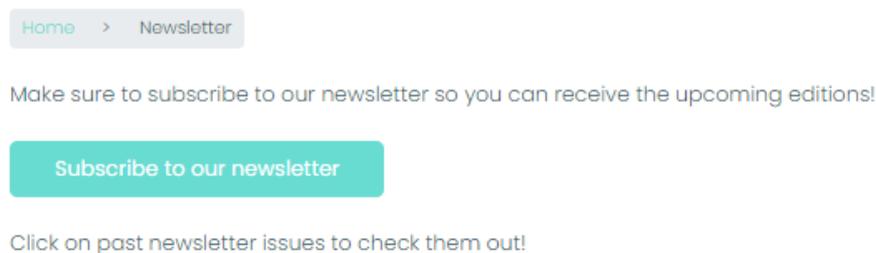
InnORBIT project was kicked-off online during a two-day digital meeting in 20th and 21st January 2

**Figure 10: The "News" web page (specific news item)**

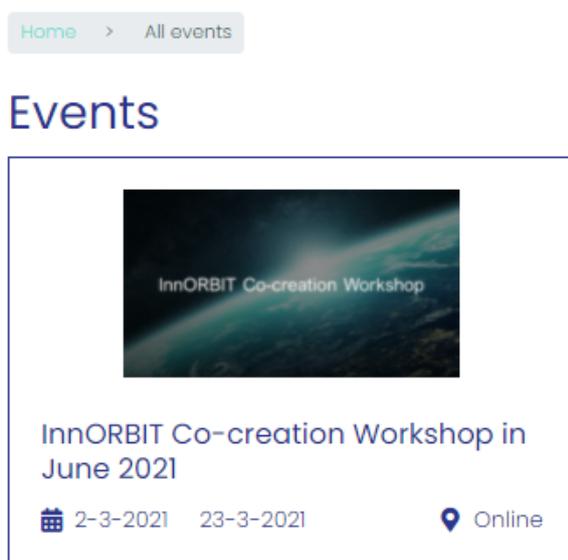


InnORBIT project was kicked-off online during a two-day digital meeting in 20th and 21st January 2021. During this event, representatives of 7 partners from 6 countries gathered together, effectively constructing a strong consortium! Partners had the chance to present their organisations and shared their expertise and ideas, focusing on the coordination of the first project actions. All partners presented their upcoming tasks and explained the respective aims, plans and contributions towards the achievement of the project goals. The action plan for the first semester has been agreed upon, and an overview of the next steps and project activities has been presented.

**Figure 11: The "Newsletter" web page**



**Figure 12: The "Events" web page (all events)**



**Figure 13: The "Events" web page (specific events item)**

Home > All events > Innorbit co creation workshop june 2021



### InnORBIT Co-creation Workshop in June 2021

📅 2021-04-02 - 2021-04-23  
Online

The InnORBIT Co-creation Workshop is the first project event that will be organised in June 2021. Selected stakeholders of the space and space-related domains across Europe as well as members of the project's Advisory Board will participate. During the workshop, participants and the consortium will discuss, exchange ideas, brainstorm and co-create the project's capacity building and business support programmes to effectively support space entrepreneurship in South Eastern and Central Eastern Europe! More information about the event and the agenda will be available soon!

**Figure 14: The "Resources" web page**

Home > Resources

## Dissemination material

Logo 

## Public Deliverables

**Figure 15: The "Contact" web page**

Home > Contact

## Contact

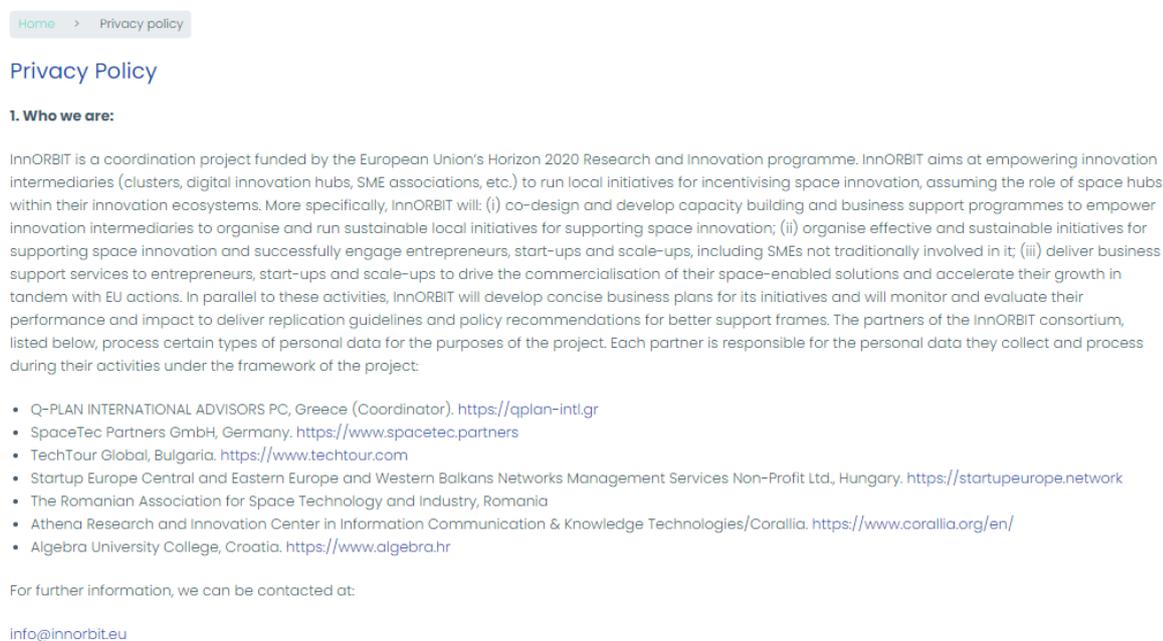
First Name	Last Name	 <p>Christos Samaras @ samaras@qplan-intl.gr</p>
<input type="text"/>	<input type="text"/>	
Organization name	Email Address	
<input type="text"/>	<input type="text"/>	

Message related to:

Message

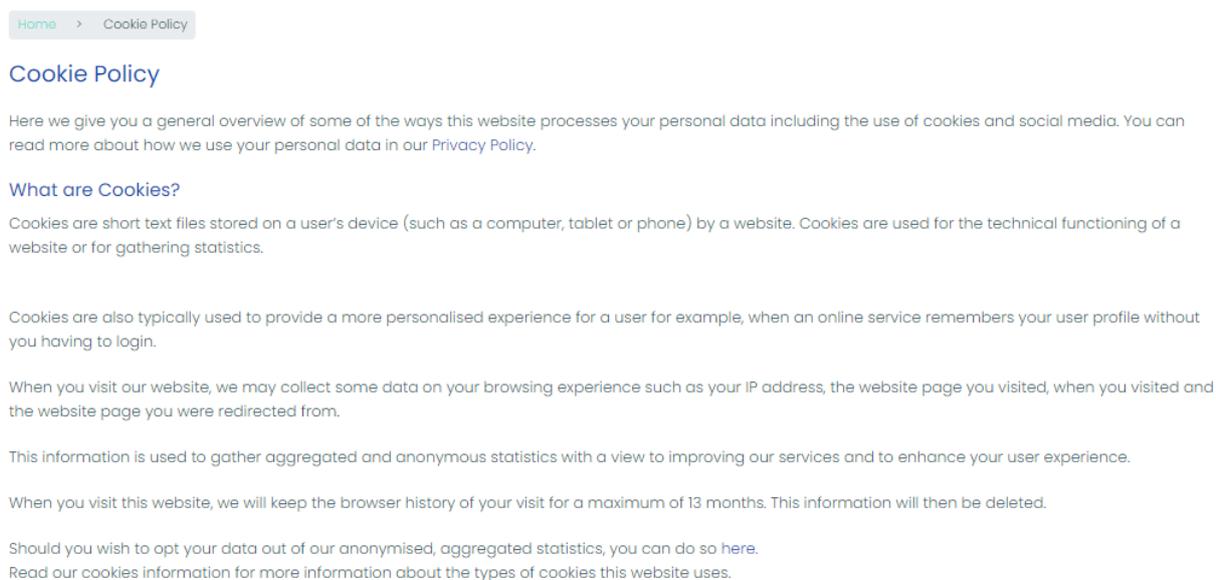
Users are able to access the web portal's Privacy Policy and Cookies Policy by clicking the respective links in the footer of the web portal.

**Figure 16: The "Privacy Policy" web page**



The screenshot shows the 'Privacy Policy' page of the InnORBIT web portal. At the top, there is a breadcrumb trail: 'Home > Privacy policy'. Below this is the title 'Privacy Policy' in a blue font. The main heading is '1. Who we are:'. The text explains that InnORBIT is a coordination project funded by the European Union's Horizon 2020 Research and Innovation programme, aimed at empowering innovation intermediaries. It lists three main activities: (i) co-design and develop capacity building and business support programmes; (ii) organise effective and sustainable initiatives for supporting space innovation; and (iii) deliver business support services to entrepreneurs, start-ups and scale-ups. A list of partners follows, including Q-PLAN INTERNATIONAL ADVISORS PC, SpaceTec Partners GmbH, TechTour Global, Startup Europe Central and Eastern Europe and Western Balkans Networks Management Services Non-Profit Ltd., The Romanian Association for Space Technology and Industry, Athena Research and Innovation Center in Information Communication & Knowledge Technologies/Corallia, and Algebra University College. At the bottom, contact information is provided: 'For further information, we can be contacted at: info@innorbit.eu'.

**Figure 17: The "Cookie Policy" web page**



The screenshot shows the 'Cookie Policy' page of the InnORBIT web portal. At the top, there is a breadcrumb trail: 'Home > Cookie Policy'. Below this is the title 'Cookie Policy' in a blue font. The text provides a general overview of how the website processes personal data, including the use of cookies and social media. A section titled 'What are Cookies?' explains that cookies are short text files stored on a user's device by a website, used for technical functioning or gathering statistics. It also notes that cookies are typically used to provide a more personalised experience, such as remembering a user profile without login. The page further states that when visiting the website, some data on browsing experience (IP address, page visited, etc.) is collected and used for aggregated and anonymous statistics to improve services. It also mentions that browser history is kept for a maximum of 13 months and will be deleted. Finally, it offers an option to opt out of anonymised, aggregated statistics and provides a link to read more about the types of cookies used.

The website's Privacy Policy and Cookie Policy are elaborated in line with the provisions of the project's Data Management Plan, which elaborates the framework employed for the management of data collected, produced and processed in the context of InnORBIT's activities, including the operation of its website. For more detailed information, see "D6.2 Data Management Plan – First version".

### 3 InnORBIT's presence on social media

Based on the social networking trends, the presence of the project on major social networks and content platforms such as Facebook, Twitter and LinkedIn have been delivered at an early stage of the project. An account in YouTube has also been created well before the creation and promotion of the project's videos. To enhance the interlinkage of the web portal with the project's social media accounts, there are short links to all project social media channels in the InnORBIT web portal.

*Figure 18: Social media links on InnORBIT's web portal*



A quick overview of the main social media channels (Facebook, Twitter, YouTube, LinkedIn) that have been created for disseminating the project results is presented below.

*Figure 19: InnORBIT's Facebook account*

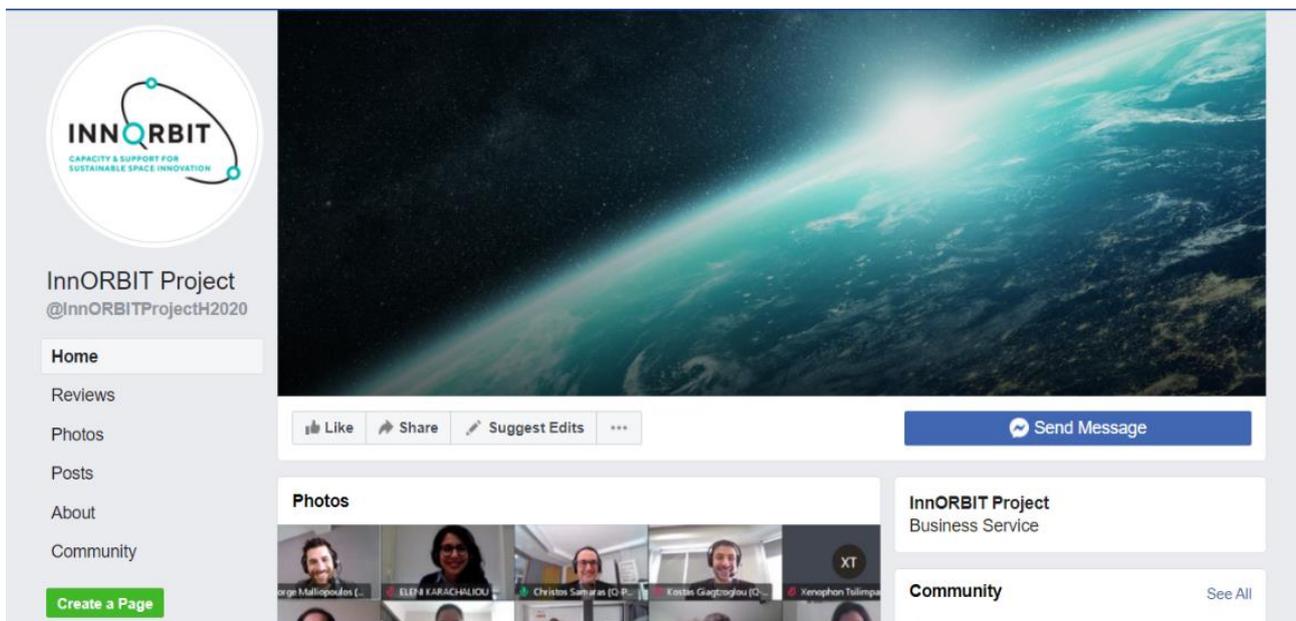


Figure 20: InnORBIT's Twitter account



Figure 21: InnORBIT's YouTube channel

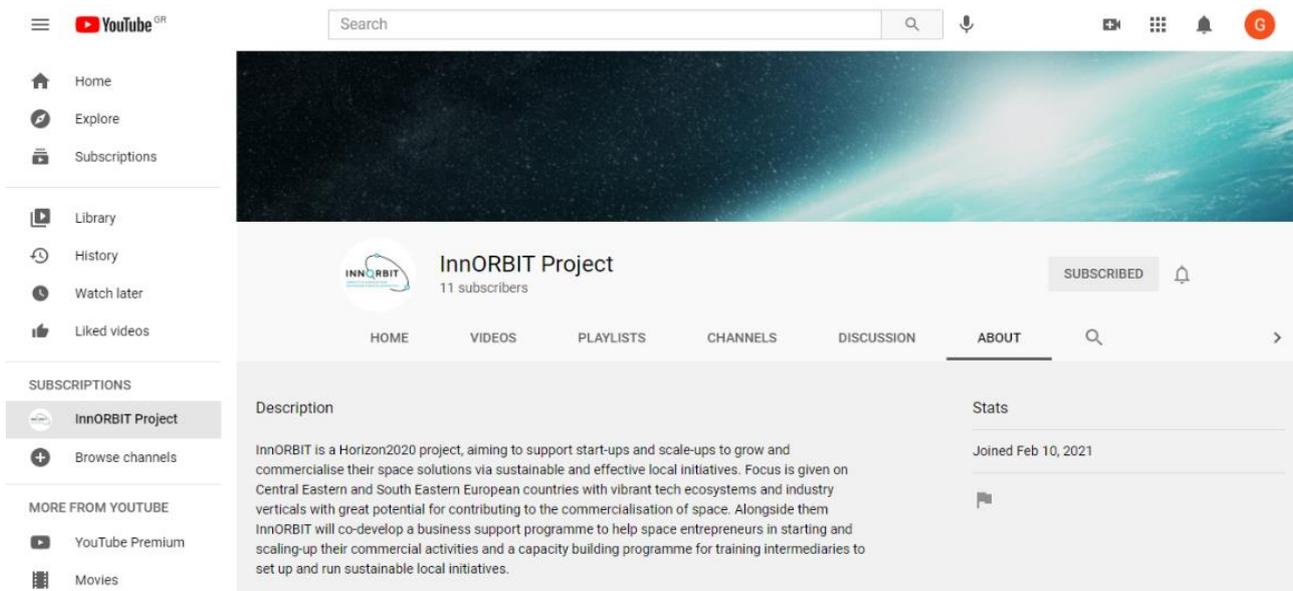
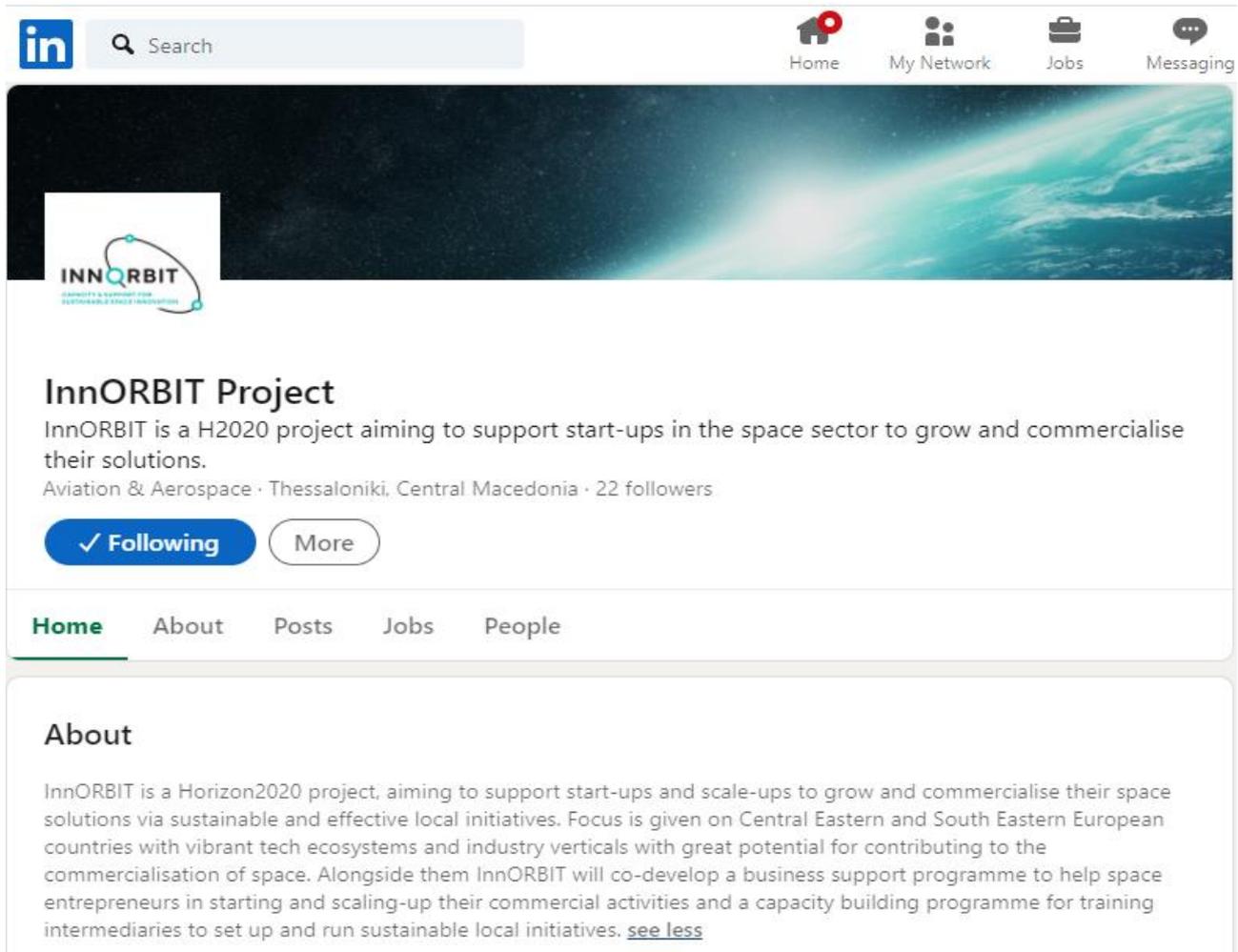


Figure 22: InnORBIT's LinkedIn account



The screenshot shows the LinkedIn profile page for the InnORBIT Project. At the top, there is a navigation bar with the LinkedIn logo, a search bar, and icons for Home, My Network, Jobs, and Messaging. The profile header features a banner image of Earth from space and the InnORBIT logo. Below the banner, the profile name "InnORBIT Project" is displayed, followed by a description: "InnORBIT is a H2020 project aiming to support start-ups in the space sector to grow and commercialise their solutions." The location "Aviation & Aerospace · Thessaloniki, Central Macedonia" and "22 followers" are also shown. There are two buttons: "Following" (with a checkmark) and "More". A navigation menu below the profile includes "Home", "About", "Posts", "Jobs", and "People". The "About" section is expanded, showing a detailed description of the project's goals and focus areas, ending with a "see less" link.

**InnORBIT Project**  
InnORBIT is a H2020 project aiming to support start-ups in the space sector to grow and commercialise their solutions.  
Aviation & Aerospace · Thessaloniki, Central Macedonia · 22 followers

✓ Following More

Home About Posts Jobs People

### About

InnORBIT is a Horizon2020 project, aiming to support start-ups and scale-ups to grow and commercialise their space solutions via sustainable and effective local initiatives. Focus is given on Central Eastern and South Eastern European countries with vibrant tech ecosystems and industry verticals with great potential for contributing to the commercialisation of space. Alongside them InnORBIT will co-develop a business support programme to help space entrepreneurs in starting and scaling-up their commercial activities and a capacity building programme for training intermediaries to set up and run sustainable local initiatives. [see less](#)

## 4 Conclusions

This report has presented the online presence of InnORBIT, emphasizing on its web portal and social media accounts as part of a multi-dimensional dissemination, awareness raising and communication approach that will address all relevant target groups and raise public awareness about the solutions to be created, developed and demonstrated in the framework of InnORBIT, with a view to paving the way for their successful rollout and uptake beyond the end of the project.