Our aim

InnOrbit aims to empower innovation intermediaries (clusters, digital innovation hubs, SME associations) to generate sustainable space support initiatives to support start-ups and scale-ups to grow and commercialise their space solutions.

Project goals

- Design and develop a capacity building programme for innovation intermediaries and a business support programme for start-ups and scale ups.
- Set up, maintain and fine-tune the digital toolbox required to support the organisation and implementation of local space support initiatives.
- Monitor and evaluate the performance and impact of local initiatives and leverage the insights to deliver replication guidelines and policy recommendations.
- Develop business models and plans to ensure the sustainability of local space initiatives established in the frame of the project and InnORBIT's solutions.

PROJECT PARTNERS

Q-PLAN INTERNATIONAL ADVISORS PC
https://qplan-intl.gr
Greece

SpaceTec Partners GmbH
https://www.spacetec.partners
Germany

Tech Tour Global
https://www.techtour.com
Bulgaria

Startup Europe Networks
https://startupeurope.network
Hungary

The Romanian Association for Space Technology and Industry
https://www.romspace.ro
Romania

Athena Research and Innovation Center in Information Communication & Knowledge Technologies/Corallia
https://www.corallia.org/en/
Greece

Algebra University College
https://www.algebra.hr/en/
Croatia

IDENTITY

Project title:
Empowering innovation intermediaries to generate sustainable initiatives to incentivise and accelerate the commercialization of space innovation.

Grant Agreement No: 101004212
Type of action: Coordination and Support Action
Start: 01/01/2021
Duration: 30 months
EU contribution: € 999,937.50
Main users: Innovation intermediaries, entrepreneurs, start-ups and scale-ups

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InnORBIT Project

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INNORBIT
CAPACITY & SUPPORT FOR SUSTAINABLE SPACE INNOVATION

PROMOTING SUSTAINABLE SUPPORT INITIATIVES IN SPACE INDUSTRY

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InnORBIT's capacity building programme will provide innovation intermediaries with all necessary tools to set-up, organize and run local space initiatives, and the business support programme will provide well-tailored support for start-ups and scale-ups to grow and find commercial applications for their products in the space sector. A digital toolbox will facilitate the successful delivery of InnORBIT's services.

PHASE 1

PREPARING THE GROUND

- Mapping the local innovation ecosystems, framework, condition and opportunities.
- Identifying needs and challenges for supporting and taking up/growing space activities
- Co-designing demand driven capacity building and business support programmes

PHASE 2

DEVELOPMENT OF CAPACITY BUILDING AND BUSINESS SUPPORT PROGRAMME

- InnORBIT Capacity Building programme for innovation intermediaries
- InnORBIT Business Support programmes for start-ups and scale ups
- InnORBIT Digital toolbox

PHASE 3

GENERATION OF LOCAL INITIATIVES FOR SUPPORTING START-UPS & SCALE-UPS GROWTH VIA SPACE INNOVATION

- **Training the trainers:** At least 20 innovation inermediaries duringboth pilot rounds
- **1st pilot round:** Deployment of local support initiatives in Romania, Greece and Croatia
- **2nd pilot round:** Engagement of 17+ additional innovation intermediaries to establish localspace initiatives

MONITORING AND FINE-TUNING

SYNERGIES WITH COMPLEMENTARY INITIATIVES AT EU LEVEL

PHASE 4

BUILDING A BUSINESS CASE AND FOSTERING UPTAKE VIA EXPLOITATION AND RECOMMENDATIONS

- Business models and plans for safeguarding the sustainability of initiatives
- Replication guide for setting up effective and sustainable initiatives
- Policy recommendations

PHASE 5

AWARENESS RAISING DISEMINATION & STAKEHOLDER ENGAGEMENT

- Dissemination, Awareness Raising & Communication Plan
- Dissemination actions & Communication campaign
- Create synergies and coordinate with actions
- InnORBIT Final Conference

SERVICES

CAPACITY BUILDING PROGRAMME

We train innovation intermediaries through webinars, bootcamps and personalised trainings to raise their awareness about the space sector, its applications and business opportunities, and enable them to establish and run successful space support initiatives and to efficiently exploit our business support programme and tools, in line with the needs of their members.

BUSINESS SUPPORT PROGRAMME

InnORBIT's business support programme includes tailored incubation and acceleration services to support start-ups and scale-ups to enter the space sector and grow their business. Our services include mentoring, bootcamps, online training courses, networking and matchmaking events, as well as guidance for start-ups and scale-ups to benefit from major EU space services, space support programmes and financing opportunities.

PILOT ACTIVITIES

We test our business support and capacity building programmes and tools, across diverse actual business settings and contexts, focusing **on start-ups and scale-ups not traditionally involved** in the space sector.

- Our partners will first set-up and pilot 3 local space support initiatives in Greece, Croatia and Romania, and will monitor their performance to improve our services.
- After the first pilot round, we will fine-tune our services and expand our focus to establish 17 additional local space support initiatives across Central Eastern and South Eastern Europe.
- We will collect all evidence and lessons learnt from the 2 pilots into a Replication Guide to help innovation intermediaries across Europe to successfully implement our solutions.

BENEFITS

START-UPS

- Insights and analyses for commercially viable innovative ideas
- Access to valuable networks and knowledge
- New collaborations and funding opportunities

SCALE-UPS

- Advanced key business and innovation management skills for entrepreneurial success
- Connections and growth strategy insights from top-notch mentors
- Networking, collaboration and funding opportunities for international growth

INNOVATION INTERMEDIARIES

- Advanced capability for providing effective support to their members
- Business development and increased visibility of clients and members