

# **PROMOTING** SUSTAINABLE **SUPPORT** INITIATIVES **IN SPACE** INDUSTRY



InnORBIT's capacity building programme will provide innovation intermediaries with all necessary tools to set-up, organize and run local space initiatives, and the business support programme will provide well-tailored support for start-ups and scale-ups to grow and find commercial applications for their products in the space sector. A digital toolbox will facilitate the successful delivery of InnORBIT's services.



### Our aim

InnOrbit aims to empower innovation intermediaries (clusters, digital innovation hubs, SME associations) to generate sustainable space support initiatives to support start-ups and scale-ups to grow and commercialise their space solutions.

## **Project goals**

- Design and develop a capacity building programme for innovation intermediaries and a business support programme for start-ups and scale ups.
- Set up, maintain and fine-tune the digital toolbox required to support the organisation and implementation of local space support initiatives.
- Monitor and evaluate the performance and impact of local initiatives and leverage the insights to deliver replication guidelines and policy recommendations.
- Develop business models and plans to ensure the sustainability of local space initiatives established in the frame of the project and InnORBIT's solutions.

## **Services**

#### **CAPACITY BUILDING PROGRAMME**

We train innovation intermediaries through webinars, bootcamps and personalised trainings to raise their awareness about the space sector, its applications and business opportunities, and enable them to establish and run successful space support initiatives and to efficiently exploit our business support programme and tools, in line with the needs of their members.

#### **BUSINESS SUPPORT PROGRAMME**

InnORBIT's business support programme includes tailored incubation and acceleration services to support start-ups and scale-ups to enter the space sector and grow their business. Our services include mentoring, bootcamps, online training courses, networking and matchmaking events, as well as guidance for start-ups and scale-ups to benefit from major EU space services, space support programmes and financing opportunities.

PHASE 4

PREPARING THE GROUND

DEVELOPMENT OF CAPACITY BUILDING AND BUSINESS SUPPORT PROGRAMME GENERATION OF LOCAL
INITIATIVES FOR SUPPORTING
START-UPS & SCALE-UPS
GROWTH VIA SPACE INNOVATION

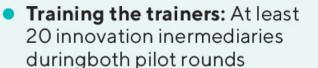
BUILDING A BUSINESS CASE AND FOSTERING UPTAKE VIA EXPLOITATION AND RECOMMENDATIONS



Mapping the local innovation ecosystems, framework, condition and opportunities.



InnORBIT Capacity
Building programme for innovation intermediaries





Business models and plans for safeguarding the sustainability of initiatives



Identifying needs and challenges for supporting and taking up/growing space activities



InnORBIT Business Support programmes for start-ups and scale ups



 2nd pilot round: Engagement of 17+ additional innovation

intermediaries to establish

localspace initiatives



SYNERGIES WITH COMPLEMENTARY INITIATIVES AT EU LEVEL

Replication guide for setting up effective and sustainable initiatives



Co-designing demand driven capacity building and business support programmes



InnORBIT Digital toolbox



MONITORING AND FINE-TUNING



Policy recommendations

PHASE 5

**AWARENESS RAISING DISEMINATION & STAKEHOLDER ENGAGEMENT** 



Dissemination, Awareness Raising & Communication Plan



Dissemination actions & Communication campaign



Create synergies and coordinate with actions



InnORBIT Final Conference

# **PILOT ACTIVITIES**

We test our business support and capacity building programmes and tools, across diverse actual business settings and contexts, focusing on start-ups and scale-ups not traditionally involved in the space sector.

- Our partners will first set-up and pilot 3 local space support initiatives in Greece, Croatia and Romania, and will monitor their performance to improve our services.
- After the first pilot round, we will fine-tune our services and expand our focus to establish 17 additional local space support initiatives across
   Central Eastern and South Eastern Europe.
- We will collect all evidence and lessons learnt from the 2 pilots into a Replication Guide to help innovation intermediaries across Europe to successfully implement our solutions.

## **BENEFITS**



#### **START-UPS**

- Insights and analyses for commercially viable innovative ideas
- Access to valuable networks and knowledge
- New collaborations and funding opportunities

#### **SCALE-UPS**

- Advanced key business and innovation management skills for entrepreneurial success
- Connections and growth strategy insights from top-notch mentors
- Networking, collaboration and funding opportunities for international growth

#### **INNOVATION INTERMEDIARIES**

- Advanced capability for providing effective support to their members
- Business development and increased visibility of clients and members



#### **PROJECT PARTNERS**



Q-PLAN INTERNATIONAL ADVISORS PC

https://qplan-intl.gr Greece



Tech Tour Global
https://www.techtour.com
Bulgaria



The Romanian Association for Space Technology and Industry

https://www.romspace.ro Romania



Algebra University College https://www.algebra.hr/en/ Croatia



SpaceTec Partners GmbH https://www.spacetec.partners Germany



Startup Europe Networks
https://startupeurope.network
Hungary



Athena Research and Innovation Center in Information Communication & Knowledge Technologies/Corallia

https://www.corallia.org/en/ Greece

#### **IDENTITY**

#### Project title:

Empowering innovation intermediaries to generate sustainable initiatives to incentivise and accelerate the commercialization of space innovation.

**Grant Agreement No: 101004212** 

Type of action: Coordination and Support Action

 Start:
 01/01/2021

 Duration:
 30 months

 EU contribution:
 € 999,937.50

Main users: Innovation intermediaries,

entrepreneurs, start-ups

and scale-ups

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InnORBIT Project



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